

Molecular Electronics: A Proposed Roadmap for Commercialization

Herb Goronkin
Motorola Inc., USA

This presentation will discuss the current state of molecular electronics and what will be needed for this technology to enter the commercialization phase. Three principal questions will be addressed:

- Is it reasonable to formulate a roadmap of milestones that paves the path from research to practical products?
- If we follow the current research trends to their stated technological goals, will the resulting products find financial success in the marketplace?
- Finally, when molecular electronics is ready for the marketplace, will it attract competition from surprising new technologies?